

EDITOR'S NOTE

INVESTMENTS & WEALTH MONITOR

EDITORIAL ADVISORY BOARD

Chair—Anthony B. Davidow, CIMA®, President and Founder, T. Davidow Consulting, LLC, Punta Cana, Dominican Republic

EDITORIAL BOARD

Moe Allain, RMA®, CPWA®, AAMS®, Vice President, Financial Advisor, Baird - Private Wealth Management, Baird Retirement Management, Evans-Allain-Crumley Group, Houston, TX

Michael Andrews, CFA®, Head of Investment Products Research & Consulting, SS&C Research, Analytics and Consulting, New York, NY

Judy Benson, Partner, Barrington Partners, Boston, MA

Jeffrey L. Carson, JD, LLM, Senior Fiduciary Officer, Senior Vice President, Diversified Trust, Nashville, TN

Philip L. Fazio, CIMA®, CFP®, Senior Consultant, Merrill Lynch, Ft. Lauderdale, FL

W. Chris Jenkins, CIMA®, CPWA®, Senior Vice President, American Funds Distributors, Franklin, TN

Maria Katsileros, CIMC®, Client Portfolio Manager, Aristotle Capital Boston, Boston, MA

Greg Khost, Managing Director, Head of Private Wealth Management Sales, Neuberger Berman, New York, NY

Lance Lehman, CFP®, CIMA®, CPWA®, Vice President, Senior Wealth Adviser, Alternative Wealth, Tampa, FL

Robert Powell, CFP®, RMA®, Editor-in-Chief, *Retirement Management Journal*, Swampscott, MA

Avi Sharon, PhD, Executive Vice President, Product Strategist, PIMCO, New York, NY

Bruce Stewart, CIMA®, CAIA®, Founder, SRS Family Office Advisory, Boston, MA

Brian Ullsperger, CIMA®, AIF®, Managing Director, Anderson Investment Advisory Services, Montara, CA



Anthony B. Davidow

In this issue of *Investments & Wealth Monitor*, we examine today's geopolitical and economic environment and offer insights on allocating capital in 2023. We also review the challenging conditions of 2022, including the utter failure of the 60/40 portfolio, with stocks and bonds both down double-digits; aggressive Fed policy, raising rates 425 basis points; and the highest rate of inflation in decades. We cover some of the macro factors and specific strategies for navigating today's markets.

We begin with two articles that focus on China's place in the investment world in 2023: Jason Trennert's provocative article, "The End of Globalization: Implications for Inflation and Investment," followed by Dambisa Moyo's perspective in "It's Time for Investors to Reevaluate their China Exposures." Francis Kelly and Jeffrey Kleintop also offer insights with "A World Transforming: Global Trends Provide Investment Insights" and "2023 Global Market Outlook." Libby Cantrill rounds

out our macro discussion with "What to Expect from Divided Government."

After framing the macro environment, we offer a far-reaching panel discussion about investing in the new year with Todd Wagenberg, Scott Welch, and Brian Ullsperger. We then consider specific strategies, with Michael Evans' "Liquid Alternatives: Will This Movie Remake Have a Better Ending?"; the Franklin Templeton Academy's "Private Real Estate: Unlocking Opportunity Beyond Stocks and Bonds"; and my article, "Why Alternatives—and Why Now?"

Scott Christianson offers his research on "The Brave New World of Central Bank Digital Currencies," and we close out the issue with the second installment of our far-reaching Q&A with retirement-income scholar Wade Pfau. The year 2023 will likely be another challenging one for advisors, but one where your expertise is sought after, and your value-proposition is enhanced.

We hope these articles and insights can help you in achieving your clients' goals this new year.

Anthony B. Davidow, CIMA®
Chair, *Investments & Wealth Monitor*
Editorial Advisory Board

EDITORIAL CALENDAR

MARCH/APRIL 2023
[EDITORIAL FOCUS]

Investments and Portfolio Construction

MAY/JUNE 2023
[EDITORIAL FOCUS]

Evolution of Advice

JULY/AUGUST 2023
[EDITORIAL FOCUS]

Incorporating Alternative Investments