EDITOR'S NOTE

Anthony B. Davidow

In this edition of *Investments & Wealth Monitor*, we focus a spotlight on the evolution of indexing. Indexing in general and exchange-traded funds (ETFs) specifically have transformed the way advisors build portfolios and access markets. In many respects, indexing and ETFs have helped democratize investing by making it easier for everyone to invest the way large institutions invest. We cover this evolution from multiple perspectives, including everything from "cheap beta" to "smart beta," factor investing, the unintended consequences of the indexing trend, and the role for active managers, too.

We open our examination of indexing by outlining its evolution with Rolf Agather's article, "Innovations in Index Investing: From Single Strategy to Multi-Factor." Daphne Du and Dan Price provide more background and a bit of perspective with "Why Factor Tilts Make Sense and Implementation Differences Matter." Dave Nadig offers a more skeptical perspective with "Factor-Based Strategies: The Invisible Octopus." Rich Tavis and Brian Ahrens remind us of the value of active management with their article, "Active Equity Managers Stage a Comeback in 2017."

We confront a few of the unintended consequences of the extraordinary growth of indexing with two articles: "Index Funds: Assessing the Argument for Addressing Common Ownership of Similar Companies," by Aron Szapiro, and "Environmental, Social, and Governance Investing: Time to Strive for More," by Alan Reid. Page Snow provides an always-welcome reminder about the importance of aligning one's interests in "Where Foundation Mission Meets Money: Translate the Big Picture to Action." Two additional articles that will also make you think about the advisor you want to be: Brad Davidson's "Illiquid Assets: The Hidden Half of Client Wealth"; and Todd Taylor, Nick Halen, and Dylan Huang's "The Decumulation Paradox: Why Are Retirees Not Spending More?"

We close with C. Thomas Howard and Lambert Bunker's unique take on "The Behavioral Wealth Advisor"; and Devin Ekberg's review of "Moore's Law vs. Murphy's Law in the Financial System: Who's Winning?" by Andrew Lo.

The editorial advisory board met in Nashville at the Annual Conference Experience—ACE to discuss the 2019 *I&WM* editorial calendar. We're excited about the themes that we'll be covering in the coming year. As always, we welcome your input regarding topics to be considered. Feel free to reach out to *I&WM* Managing Editor Debbie Nochlin or me directly.

Anthony B. Davidow, CIMA®
Chair, *Investments & Wealth Monitor*
Editorial Advisory Board

INVESTMENTS & WEALTH MONITOR **editorial calendar**

SEPTEMBER/OCTOBER 2018	NOVEMBER/DECEMBER 2018	JANUARY/FEBRUARY 2019
{ EDITORIAL FOCUS }	{ EDITORIAL FOCUS }	{ EDITORIAL FOCUS }
FIDUCIARY AND REGULATORY	**INTERNATIONAL INVESTING**	**INDUSTRY DISRUPTION**